

Chinese audiences views on overseas digital media art works expressing Chinese festival themes

Question 1 Your gender: [multiple choice question]

option	subtotal	scale
man	50	<div><div></div></div> 50%
woman	50	<div><div></div></div> 50%
Number of valid entries for this question		100

Question 2 Your age group: [multiple choice question]

option	subtotal	scale
Under 15	0	<div><div></div></div> 0%
15~20	50	<div><div></div></div> 50%
21~25	50	<div><div></div></div> 50%
26~30	0	<div><div></div></div> 0%
31~40	0	<div><div></div></div> 0%
41~50	0	<div><div></div></div> 0%
51~60	0	<div><div></div></div> 0%
Over 60	0	<div><div></div></div> 0%
Number of valid entries for this question		100

Question 3 Academic background [multiple choice question]

option	subtotal	scale
High school and below	0	<div><div></div></div> 0%
junior college	0	<div><div></div></div> 0%
undergraduate course	50	<div><div></div></div> 50%
Master	50	<div><div></div></div> 50%

Doctorate or above	0	<div><div></div></div> 0%
Number of valid entries for this question	100	

Question 4 Identity [Multiple Choice]

option	subtotal	scale
student	100	<div><div></div></div> 100%
office-bearer	0	<div><div></div></div> 0%
professional	0	<div><div></div></div> 0%
retiree	0	<div><div></div></div> 0%
other	0	<div><div></div></div> 0%
Number of valid entries for this question	100	

Have you ever seen a digital media art work expressing Chinese festival themes overseas? [Multiple choice]

option	subtotal	scale
yes	40	<div><div></div></div> 40%
deny	60	<div><div></div></div> 60%
Number of valid entries for this question	100	

Question 6 If you have watched it, please briefly describe the type of work you watched [multiple choice]

option	subtotal	scale
cartoon	40	<div><div></div></div> 40%
installation art	60	<div><div></div></div> 60%
other	0	<div><div></div></div> 0%
Number of valid entries for this question	100	

Question 7. In what ways do you think the works of overseas digital media art expressing the theme of Chinese festivals have impressed you? [Multiple Choice Question]

option	subtotal	scale
Creative and innovative	50	<div><div></div></div> 50%
visual effect	17	<div><div></div></div> 17%
cultural connotation	16	<div><div></div></div> 16%
emotional resonance	17	<div><div></div></div> 17%
Number of valid entries for this question	100	

Question 8. What role do you think these works play in the dissemination of Chinese culture? [Multiple choice]

option	subtotal	scale
beyond compare	53	<div><div></div></div> 53%
preferably	47	<div><div></div></div> 47%
same as	0	<div><div></div></div> 0%
range	0	<div><div></div></div> 0%
Number of valid entries for this question	100	

How do you think overseas digital media art works that express Chinese festival themes do in dealing with cultural differences [single choice]

option	subtotal	scale
Very good, able to accurately convey the cultural characteristics of Chinese festivals, while taking into account the acceptance of overseas audiences	100	<div><div></div></div> 100%
Better, most cultural elements are appropriately expressed, but occasionally there are barriers to understanding	0	<div><div></div></div> 0%
Generally, cultural differences make some parts difficult for overseas audiences to fully understand	0	<div><div></div></div> 0%
The poor quality and large cultural differences lead to misunderstandings	0	<div><div></div></div> 0%

when the works are spread overseas		
Number of valid entries for this question	100	